

# The Dynamic Future of Business

## A CIO Survey

The volume, complexity, and pace of business are undeniably increasing. This survey of 100 global CIOs delivers fresh perspective on how the workforce, workplace, and technology stack collide in the future, and the growing importance of managing access for billions of relationships. Captured are key insights into how business will look in 2025 - including implications for technology leaders and users alike.

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## Ideal Target

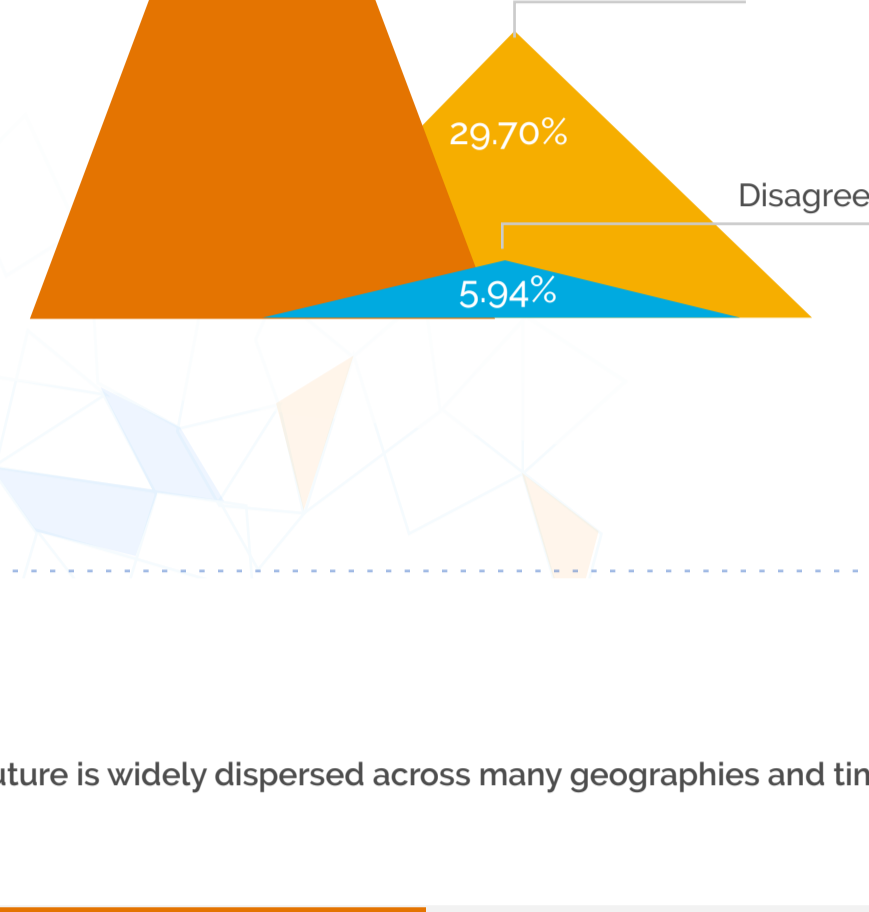


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## Questions for the Study

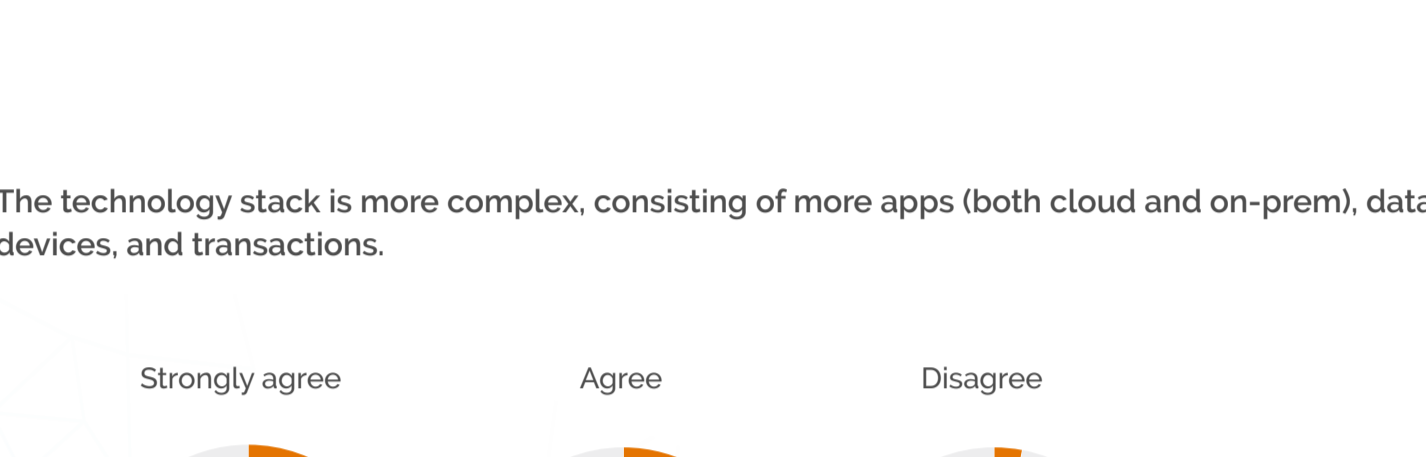
Read the following description of the state of business in 2025 and then rate your level of confidence in the prediction.

1. The workforce of the future is comprised of humans and bots.

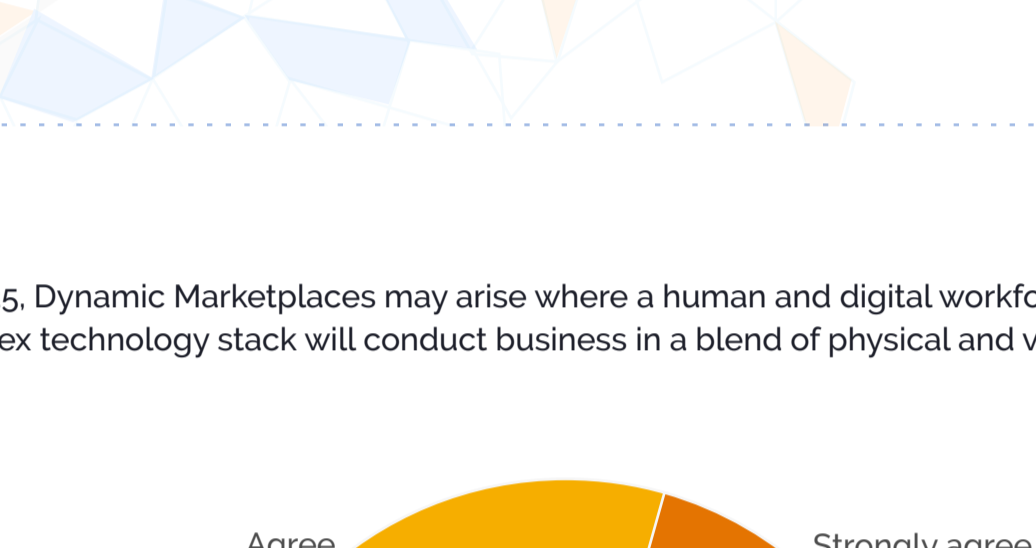


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2. The workplace of the future is widely dispersed across many geographies and timezones.

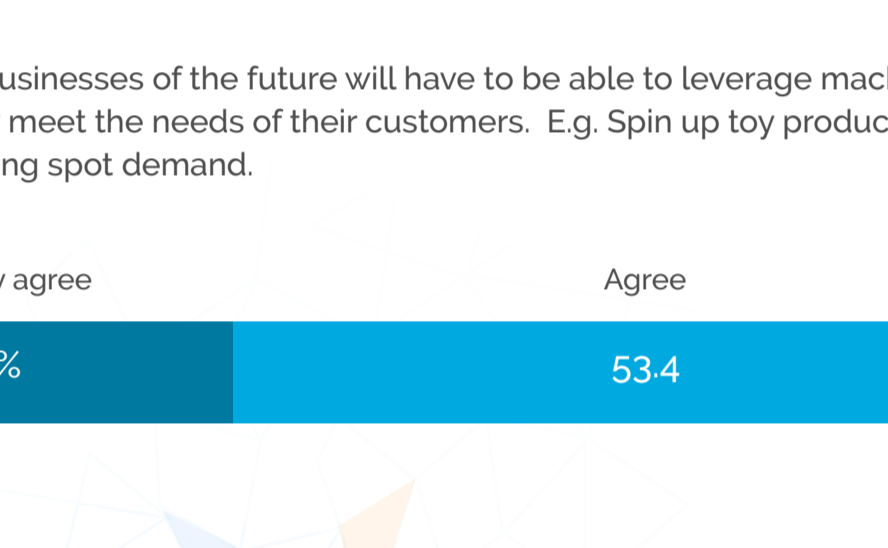


3. The technology stack is more complex, consisting of more apps (both cloud and on-prem), data, devices, and transactions.

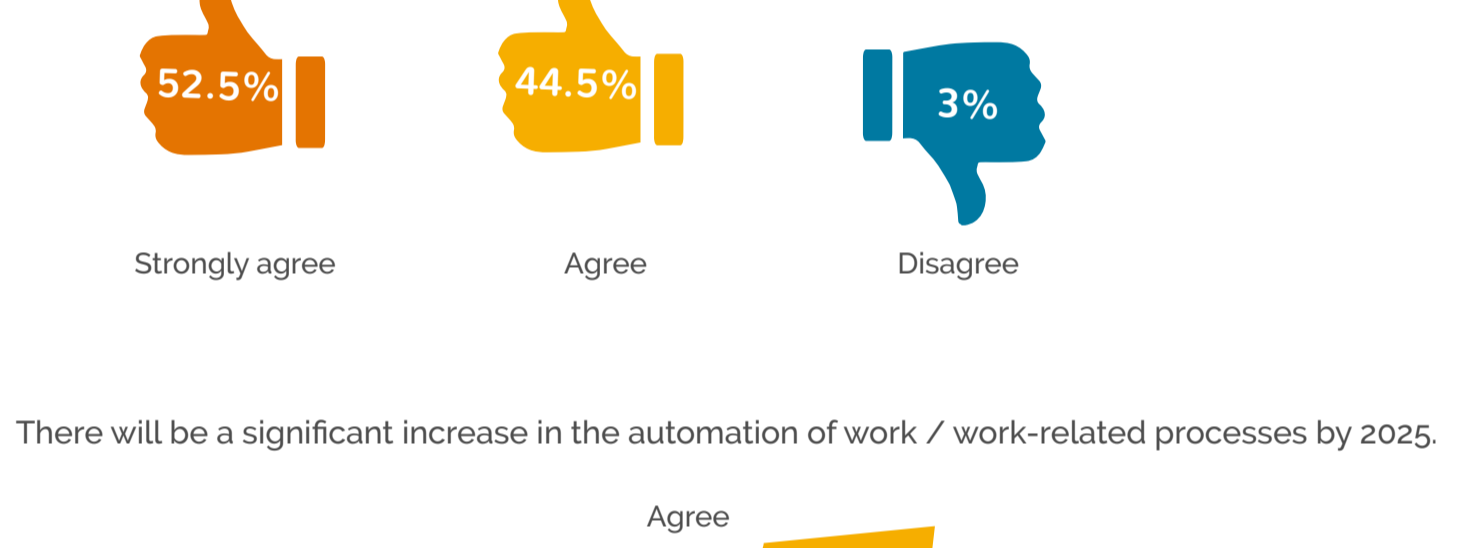


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4. By 2025, Dynamic Marketplaces may arise where a human and digital workforce using an increasingly complex technology stack will conduct business in a blend of physical and virtual workplaces worldwide.

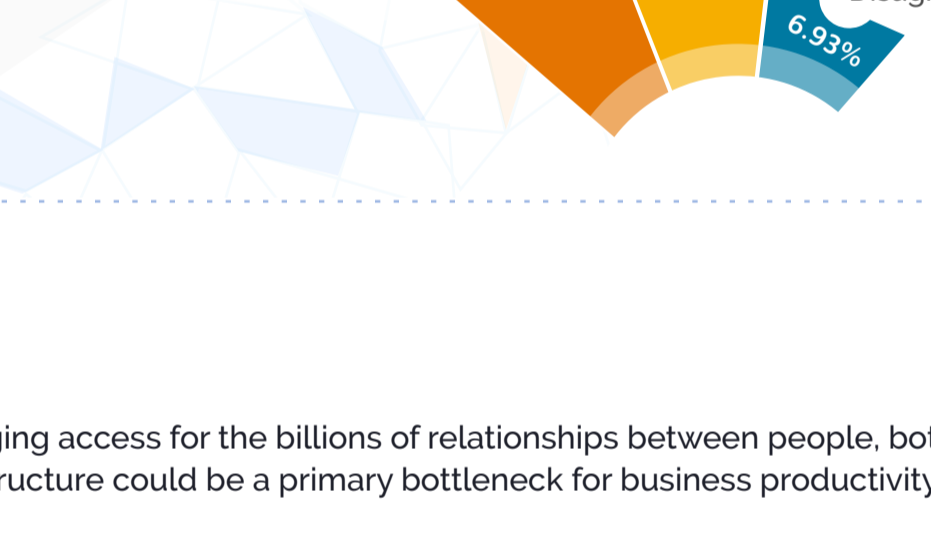


5. High-performing businesses of the future will have to be able to leverage machine learning and AI to predict and rapidly meet the needs of their customers. E.g. Spin up toy production, ship the toy, and shut it down after meeting spot demand.

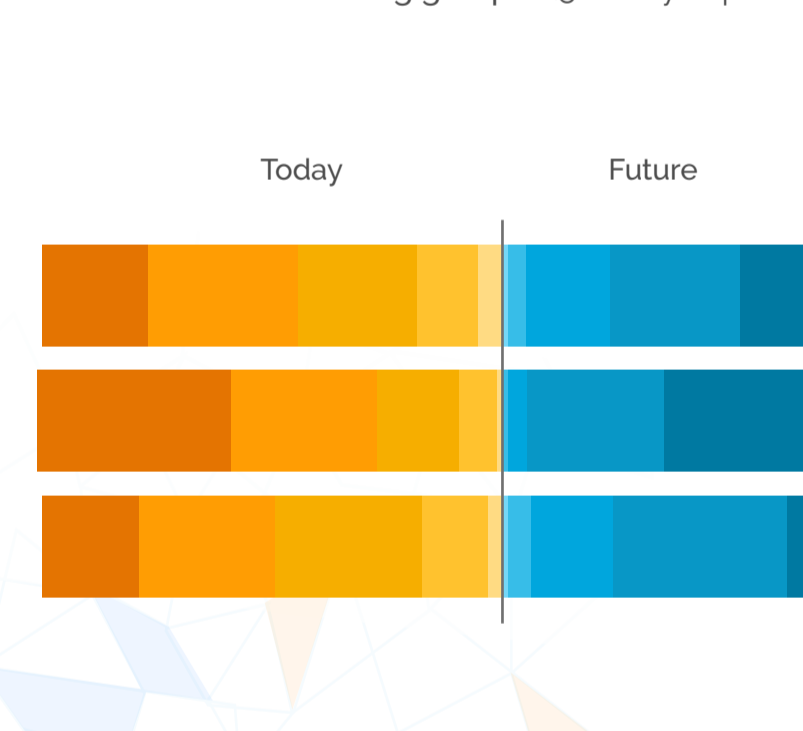


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6. In 2025, the most successful CIOs will have made the transition from delivering technology to driving business value across their organizations.

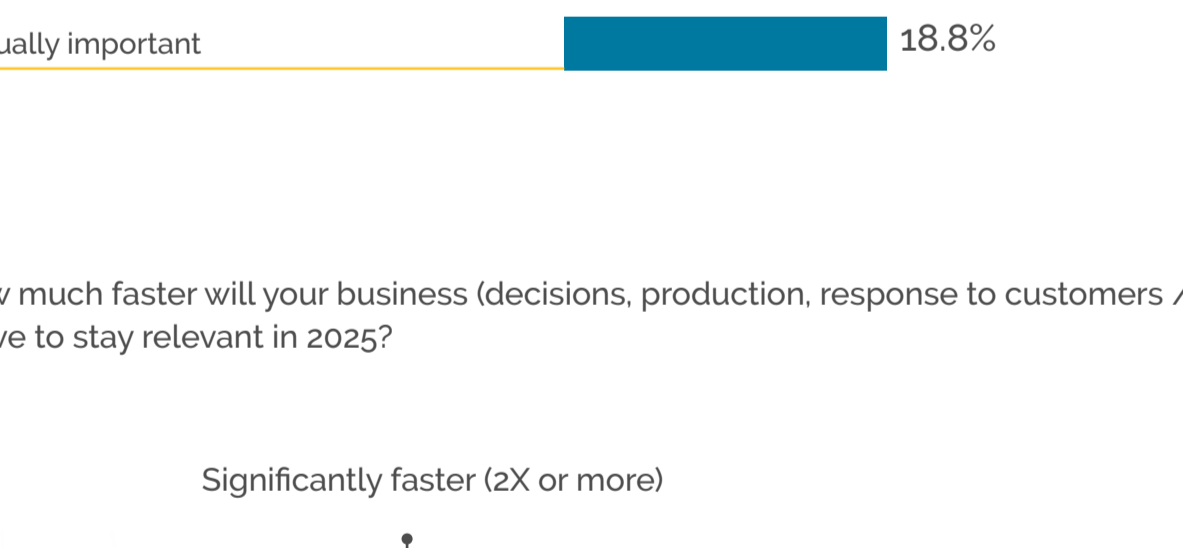


7. There will be a significant increase in the automation of work / work-related processes by 2025.

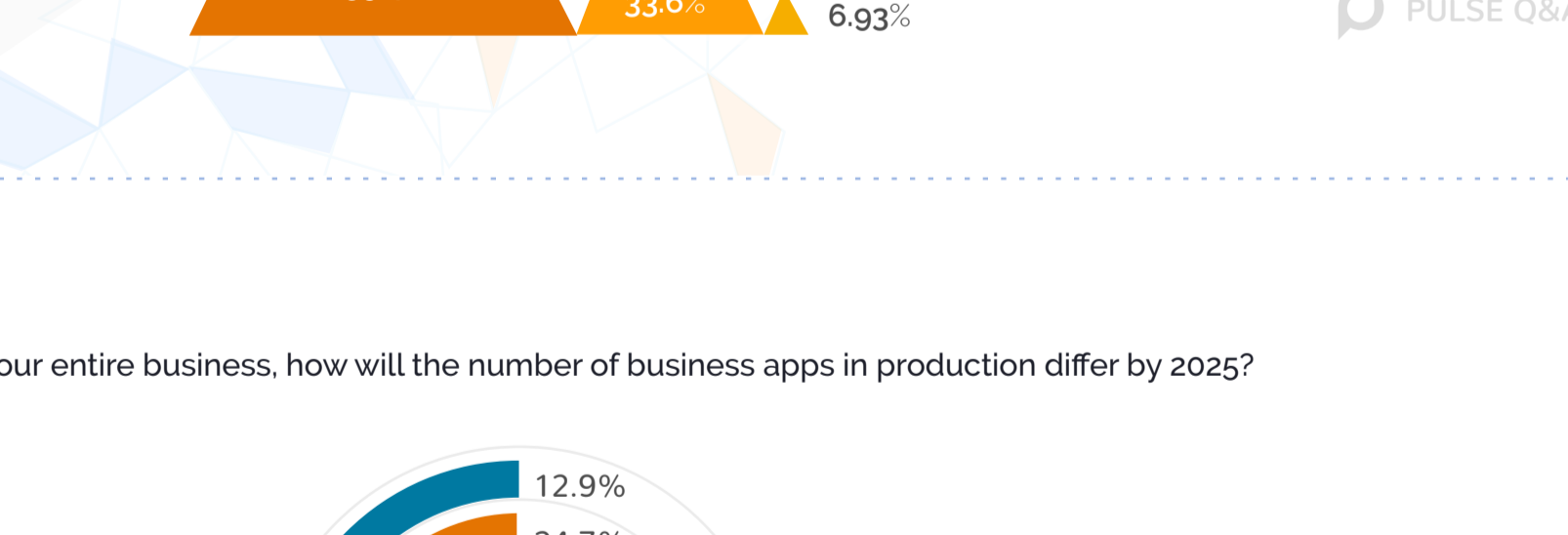


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8. Managing access for the billions of relationships between people, bots, data, applications, and infrastructure could be a primary bottleneck for business productivity in 2025.

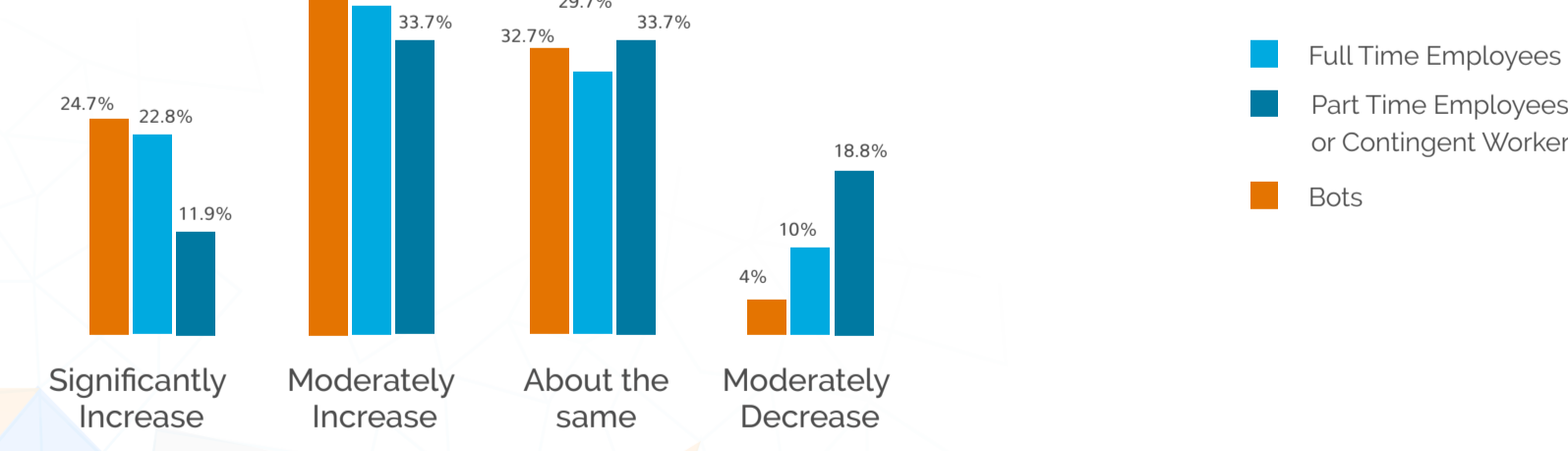


9. When comparing today versus the future state, how would you rate the importance of managing access to corporate systems or data for the following groups? (5 is very important, 1 is least important)

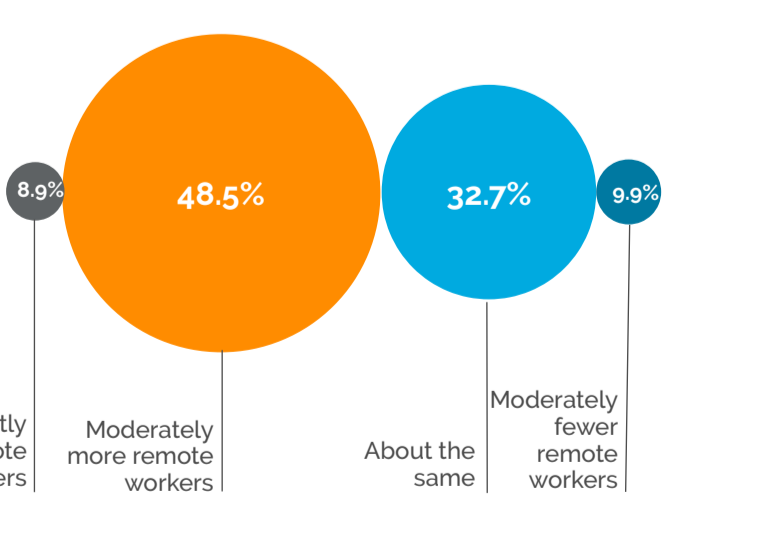


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10. Will security, defined as the authentication, protection, and well-being of intellectual property and identities be more or less important in 2025?

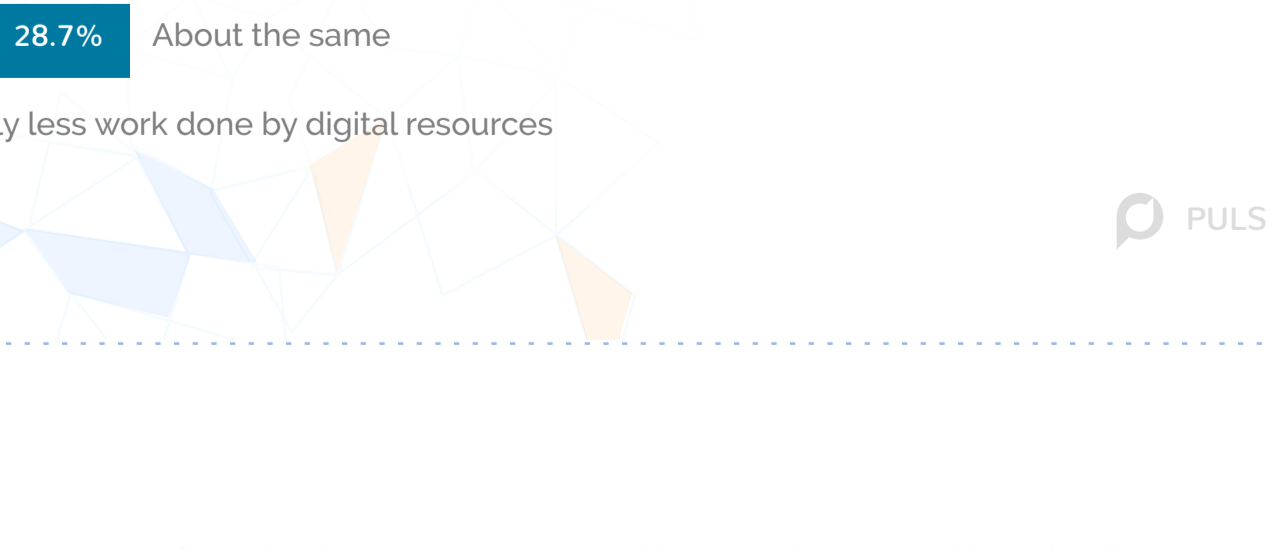


11. How much faster will your business (decisions, production, response to customers / demand) have to move to stay relevant in 2025?

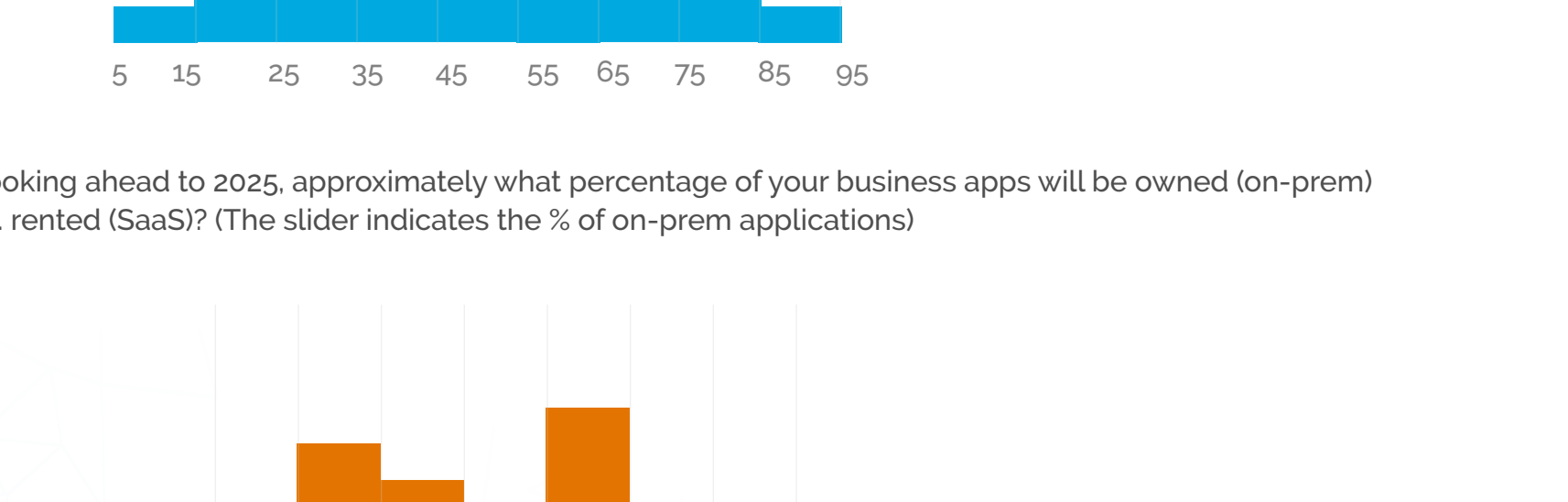


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12. For your entire business, how will the number of business apps in production differ by 2025?



13. For your business, what will the workforce look like by 2025? (check one box per row)



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14. For your business, how will the remote workforce differ in 2025?



15. The workforce of the future will have both human and digital resources (e.g. bots, AI). By 2025, how will digital resources (e.g. bots) contribute to your business relative to human resources?



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16. Approximately what percentage of your business apps are owned (on-prem) vs. rented (SaaS) today? (The slider indicates the % of on-prem applications)



17. Looking ahead to 2025, approximately what percentage of your business apps will be owned (on-prem) vs. rented (SaaS)? (The slider indicates the % of on-prem applications)



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