OneLogin for Startups

Accelerate growth with simple and secure access to all your applications

Solving the Identity Chaos Crisis

Startups have to move fast and do more with less staff—but they have the same challenges as bigger companies. Namely, too many applications, users, and devices distributed across too many locations. Information Technology (IT) must secure app access to data without adding roadblocks for the employees building the business.

Challenge One: Security risks

- 81% of hacking-related breaches are caused by compromised credentials, especially passwords.[1] Protecting passwords is key to protecting the business.

- 50% of businesses fail to cut off access for ex-employees. A malicious ex-employee can steal IP and bring down the company.[2]

Challenge Two: Costly operations

- 51% of IT execs say that having too many identity systems is the primary IAM challenge they face.[2]

- Traditional access systems require a big investment and staff to manage them. Cloud IAM is purpose-built for SaaS apps, offers an off-the-shelf solution, and provides vendor managed updates.

- Change is a way of life in startups. IT needs to onboard new employees fast and roll out apps quickly. Companies can't afford time-consuming onboarding, off-boarding, and provisioning.

Challenge Three: Keeping employees productive

- Today's employees expect to collaborate with modern tools. Yet, 84% of businesses cite poor employee experience as a top IAM challenge[3].

- Employees hate being forced to remember dozens of passwords or waste time with slow tools like VPNs or physical tokens. And their wasted time costs the company money.

The OneLogin SSO portal as viewed by an end-user.

OneLogin: Connecting people with technology

OneLogin streamlines app access with a simple, secure, single login, empowering organizations to access the world. The Onelogin Unified Access Management platform is key to unlocking the apps, devices, and data that drive growth and facilitate collaboration. OneLogin:

- **Simplifies** access management for IT, security staff, and end-users by providing a single destination to manage and access all apps.

- **Protects** apps behind a secure Single Sign-On (SSO) portal powered with strong security policies and adaptive Multi-Factor Authentication (MFA).

- **Terminates** access for departing employees with one click, preventing malicious actions via dormant accounts.

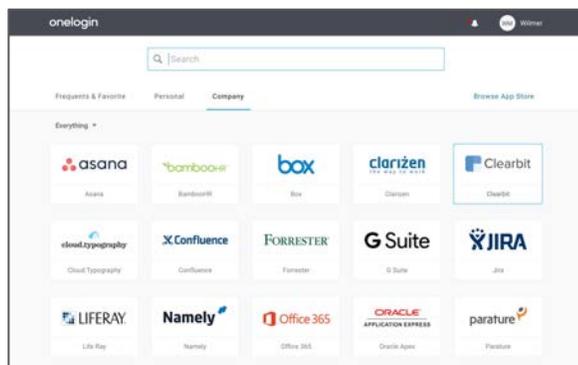### How OneLogin helps startups

Security benefits

- Secures access by placing all applications behind an SSO portal protected by a policy-compliant password.
- Eliminates the weak link of passwords by using SAML tokens to improve security for cloud apps.

IT benefits

- Fast setup and reduced management. OneLogin is easy to install and configure.
- Streamlines IT operations like onboarding new hires and rolling out applications.
- Reduces costs by cutting help desk tickets by 50% or more via self-service password resets for end-users.

Employee benefits

- Lets employees work from anywhere by providing instant access to any app on any device from anywhere through the OneLogin portal.
- Lets employee ditch the dozens of passwords they had to remember.
- Enables self-service: employees get needed apps and can reset passwords without depending on IT.

1 Verizon Data Breach Investigations Report, June 2017, Verizon
2 New Research Finds Over 50% of Ex-Employees Still Have Access to Corporate Applications, July 13 2017, OneLogin
3 State of Identity and Access Management, April 2019, Pulse Q&A

Single Sign-On with the OneLogin Unified Access Management Platform
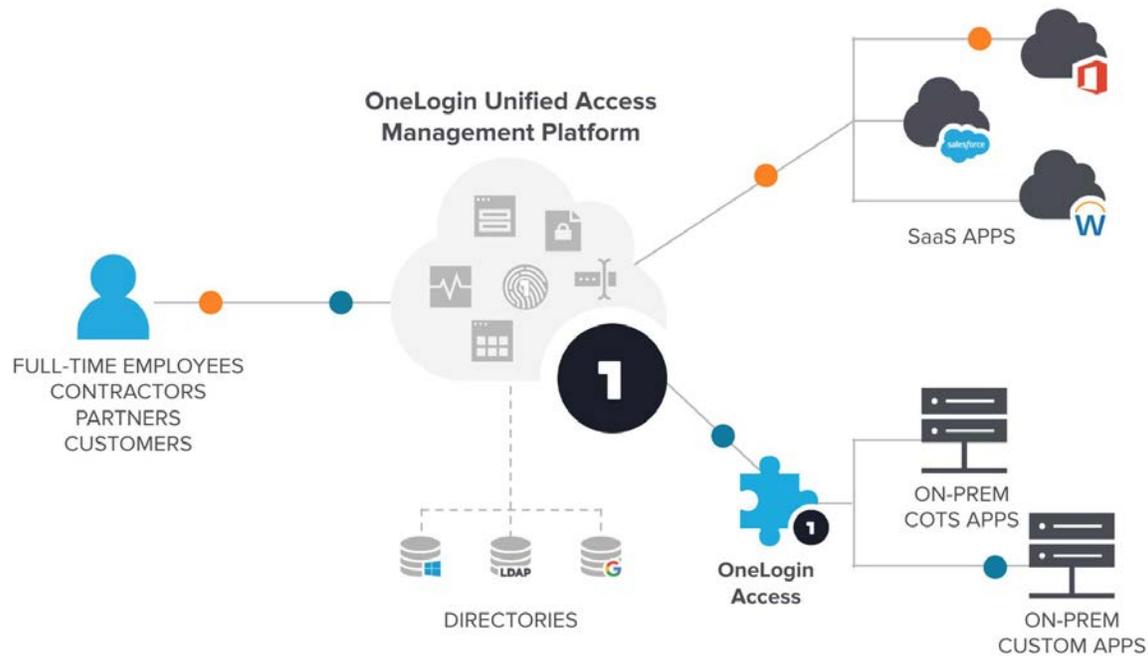
OneLogin's **Unified Access Management (UAM) platform** is a simple, secure, and reliable solution that meets all your organization's access needs.

At the center of our UAM platform is the **OneLogin cloud directory**: a single source of truth through which you manage access. Through pre-built app integrations, OneLogin works seamlessly with existing on-prem and cloud directories, like Microsoft Active Directory, LDAP, Workday, and more.

OneLogin's **single sign-on** (SSO) gives users one-click access to all their apps, in the cloud or behind the firewall, from anywhere and anytime. With an extensive app catalog of over 5,000 apps and a secure SSO portal, it's easy for users to be productive right away.

OneLogin's **Desktop** extends SSO to operating systems (macOS or windows). Users log in to their work machine and immediately have access to everything they need, without re-entering their credentials.

OneLogin's **Access** easily extends identity management to legacy applications on-prem and to apps hosted in remote data centers, private clouds, and more.

OneLogin ensures secure authentication with **multi-factor authentication** (MFA) – which lets you implement policy-based access control for login, and password resets. And our adaptive authentication uses machine learning to identify and challenge abnormal login attempts.

OneLogin's **identity and lifecycle management** lets you provision users easily, and automate onboarding and offboarding. Connectors enable OneLogin to work with both your on-prem and your cloud directories with real-time synchronization. You can also streamline entitlements through powerful rules to enforce intelligent access policies based on user location, role, privilege level, and more.

The Company We Keep

STITCH FIX

"We had 20 apps provisioned for internal and warehouse workers, and over 45 Google admins, which was simply unsustainable. Our breadth of applications has grown significantly, yet now we're able to securely manage it all with a much smaller staff."

- Ravindra Sunku, Director of IT

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"With OneLogin, we can enforce password policies for devices and SaaS apps, reset passwords, and disable accounts - all from the cloud. ... Users just log into their computer, and they're automatically authenticated to all their SaaS apps"

- Ron Sharon, Director of IT

EVERNOTE

"Here at Evernote, our workforce, workplace, and technologies are constantly evolving to keep up with the demand of our 225 million users. With OneLogin's Unified Access Management platform, we will continue to succeed for years to come through simple and secure access."

- Shams Mansoor, Manager of IT